

Greater Vision 2016 – October 26, 2016



Sponsorship Opportunities

The Greater Vision Program, launched in 2006, as a conference series supported by California State University, Monterey Bay, and the Central Coast Ag Task Force.

Each series addresses various issues that are important to agriculture and the larger community and is designed to inform the general public.

October 26, 2016 – at CSUMB Greater Vision will address Labor and Technology. Agricultural production in the Salinas Valley and its environs directly added 11,374 jobs (27%) in the last four years reaching a direct farm employment figure of 53,702 in Monterey County.

The reality of artificially intelligent (AI) technology, many forms of which are already being integrated into the Salinas Valley, poses questions regarding the future of agricultural labor in the Valley as we know it. How will these developments in precision agriculture, software, robotics, bio-engineering and IOT impact the employment of workers and their livelihoods in the valley?

The mission of Greater Vision 2016 is to enhance our understanding of the practical issues and dilemmas that the Salinas Valley and the Monterey Bay region face as precision agriculture, robotics and the IOT increasingly become ubiquitous. The goal is to foster an informed dialog on these critical and transformational issues in the region among our students, faculty, community members and policy makers.

Greater Vision 2016 - Sponsorship Form

Please complete the form and return with your contribution to: GSAF, 512 Pajaro Street, Salinas, CA 93901

Company Name: _____ Sponsor Amount: _____

Contact: _____ Email: _____ Phone #: _____

Send Camera ready logo to: susan@growershipperfoundation.org by October 13

Will you have a company table at the expo? _____

Expo Table Contact Name/Set up: _____

Cell Phone #: _____

Expo Table set up: 7:35 – 8:00 am Oct. 26, 2016 at CSUMB

Greater Vision Presenting Sponsor - \$2,500

- Logo in printed program
- Your Company table in the Expo (6 foot with table cloth)
- Thank you from the stage at the event
- Your logo on the GSAF website
- Social Media recognition
- Logo on Event Flier
- Mention in Press Release
- Mention in GSA Newsletter

Greater Vision Supporting Sponsor - \$2,000

- Logo in printed program
- Your Company table in the Expo (6 foot with table cloth)
- Your logo on the GSAF website
- Social Media recognition
- Mention in Press Release

Greater Vision Event Sponsor - \$1,500

- Logo in printed program
- Your Company table in the Expo (6 foot with table cloth)
- Your logo on the GSAF website
- Social Media recognition

Greater Vision Expo Sponsor - \$1,000

- Logo on Signage at Expo
- Your company table in the Expo (6 foot table with table cloth)
- Your logo on the GSAF website
- Social Media recognition

The Grower Shipper Association Foundation (GSAF) is a 501c3 public-benefit organization dedicated to providing factual and educational information about the agricultural industry and giving back to the community it serves.

Thank you for your support – Tax ID # 20-0252395